

## Stuart Peel Photographer

B.A. Fine Art (Honours); Dip. Teaching; Cert. Civil Engineering

Fine Art Photography of the Built Environment





## F i n e   A r t   P h o t o g r a p h y

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Fine Art photography is not just photography by another name. It is photography that has at its centre something more than a desire to represent: it implies an engagement with a subject and an idea. It is based on a desire to reveal a truth about whatever is photographed.

Fine art photography can enhance your business's profile. It can provide a permanent record of large projects; it can be an effective and innovative way to communicate with the public or to clients; it can be an exciting and innovative way to decorate offices, homes, or any of your projects .

The possibilities are limited only by imagination.



# The Age of the Image

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We live in an age of pictures. With almost universal access to digital cameras, it is easy to declaim: 'Everyone is a photographer now.'

Of course, this is like suggesting that because everyone can write, we are all novelists.

At the base of both art and photography is the need to communicate ideas, not simply to reproduce images. My photographic philosophy is straight forward: the finest aesthetics should be balanced by conceptual ideas. It is the total image that is paramount.

With a background in both photography and visual arts, I can offer you a combination of technical photographic knowledge coupled with a painter's understanding of colour, form, texture and visual interest. Together with an understanding of engineering and building from more than a decade working as a civil design draftsman, I have the experience which allows me to work in partnership with a client to produce the best and most innovative images possible.







## Commissioned Work

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Commissioned photography is shot with a specific purpose in mind, and the final use of the image is always given primary consideration.

This may be the most advantageous approach if you have a project that requires specific images for advertising or publication, or if you need on-going documentation.

Images may be taken on a single day, over a series of weeks or months, or even over a period of years.

Through collaboration between the photographer and client an exclusive and tailor-made package of photographs can be developed.

The resulting package could be a construction record, a creative interpretation of a major project, or images developed around a specific theme.

The images may be presented as limited edition framed prints, murals or display prints for offices, used in advertising material, annual reports or in presentation books.



COCKLE BAY WHARF

COCKLE BAY

COAST

LO

MARINA

Hyundai Construction Co.

# Photographic Prints

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Fine art photographic prints can be a cost effective choice to enhance and enliven any space.

An office, restaurant, retail space, government building or even a private home, can be transformed with the careful placement of high quality, limited edition photographic prints.

Prints are available in a range of sizes and finishes. There is a wide selection of framing and presentation options to suit budgetary and aesthetic requirements.

Each quality-controlled print is signed and dated by the photographer.

These prints may be sourced from my existing images or included as part of a commissioned package.

To see a sample of available images, please have a look at my website:

[www.stuartpeelphotographer.com](http://www.stuartpeelphotographer.com)





## B o o k s & W r i t i n g

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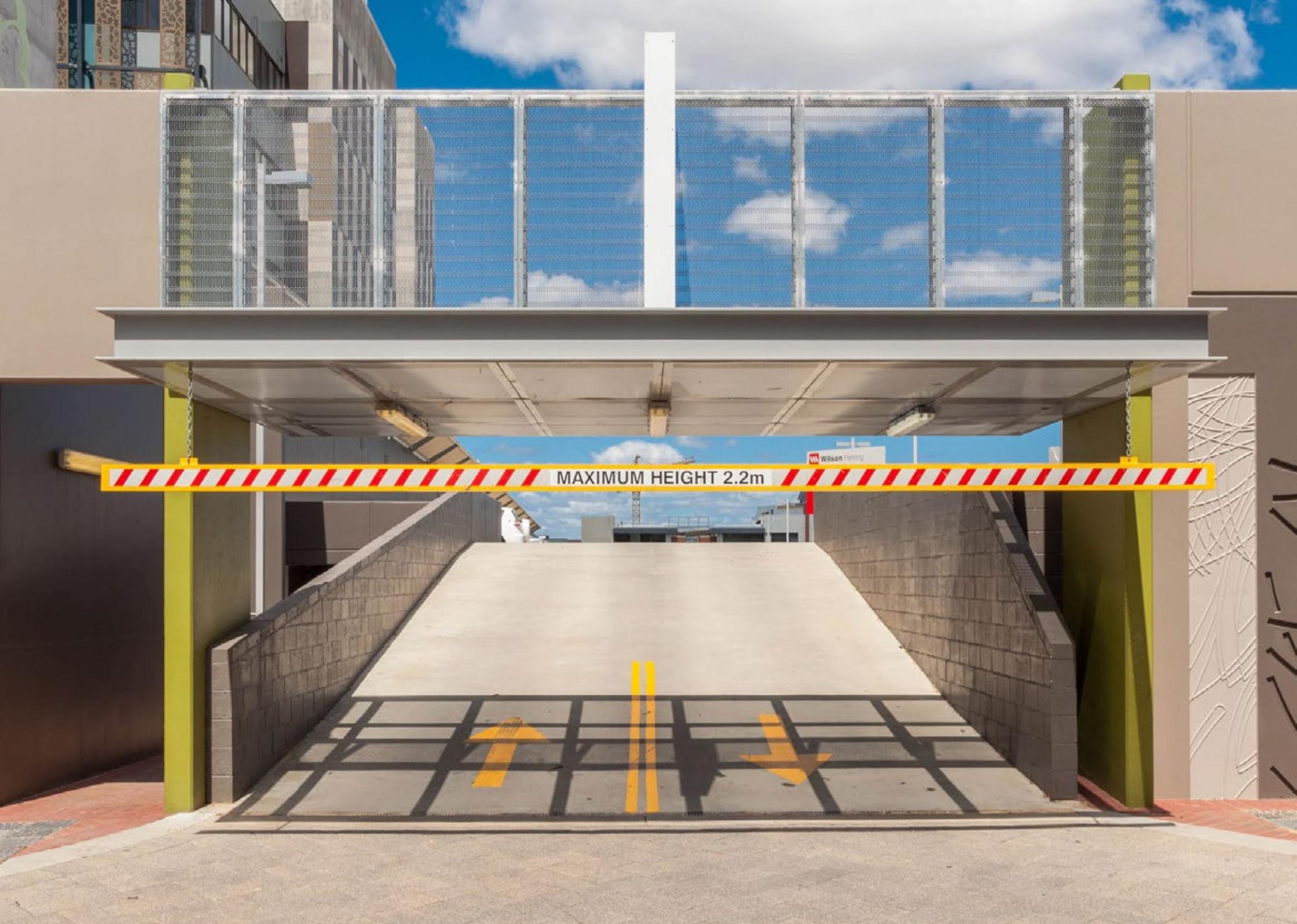
Apart from the framed print, a book is perhaps the best way to display a collection of photographs. And books are not only excellent for images. Images can be combined with well-chosen words which can offer historical and other important details, or give an explanation of complicated ideas and concepts.

If you are looking for a special document recording a project or an historical event, for an eye-catching advertisement to clients, or a wonderful presentation gift, consider the possibility of a professionally written and printed book.

Book publishing has taken leaps forward in recent years and the production of high quality volumes can now be accomplished in low production numbers.

If you would like to discuss a book project I offer a complete range of services including photography, research, writing, layout and pre-production. I can also personally organise the printed volumes.

Please note that because of the many differences in scale and complexity, such projects require individual costing after consultation with the client.



MAXIMUM HEIGHT 2.2m

Wilson Parking



## Limited Edition Prints

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I also offer a range of limited edition prints.

These may be sourced from my archives or produced as part of a commissioned package exclusively for clients.

The pinnacle of the photographer's art, limited edition prints are uncompromising in print quality and presentation standards and only issued in strictly limited editions, usually of 20.

Each print is made with the highest quality materials and professionally framed using acid free mounts and matt boards. They are individually signed, dated and uniquely numbered by the photographer.

In order to maintain the artistic integrity of fine art prints, they are produced at optimal sizes for each image, and are framed appropriately with consideration of the work itself.



COUNCIL

HIO



# My Photography

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I have taken photographs since I was a child. My uncle gave me a Kodak 127 Brownie, a smooth-edged 1950s camera made of black Bakelite, and I soon discovered the joy of getting lost in the viewfinder and exploring a world with sharply defined edges.

*The excitement I felt all those years ago returns each time I put a camera to my eye.*

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The American photographer, Garry Winogrand, once said,

‘I photograph to find out what something will look like photographed’.

Like Winogrand, my personal photographs are of ordinary objects and places, taken to see what they look like when they are photographed.

*But of course, there is more to it than that.*

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If you are interested in knowing more about my thoughts on photography, my blog site has a number of short articles and essays:

<http://stuartpeel.wordpress.com/>

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